



Typical Business Career Paths



Accounting

Accounting Coordinator, Appraiser, Audit & Assurance Associate, Bank Manager, Budget Analyst, Certified Accountant (CGA, CA, CMA, CPA), Commercial Account Manager, Corporate Financial Controller, Financial Auditor, Litigation Accountant, Internal Accountant/Auditor, Partner, Public Accountant, Risk Management Assessor, Sole Practitioner, Staff Accountant, Tax Specialist

Entrepreneurship and Innovation

Entrepreneur, Business Owner, Manager of a Business, Consultant, Franchise Owner, Business Development Manager, Variety of roles within start-up organizations, New Product Development Specialist, Product Manager, Business Analyst, Project Manager, Project Coordinator, Technology Manager, Programs Planning Officer, Researcher, Research & Development Manager, Change Management Consultant, Business Plan Consultant, Coach/Consultant to Entrepreneurs, Venture Capital or Small Business financing roles.

Finance

Certified Financial Analyst (CFA), Credit Analyst/Counsellor, Currency Trader, Financial Consultant, Controller, Equity Researcher, Fund Manager, Insurance Agent/Broker/Underwriter, Investment Banker, Loan Officer, Mergers & Acquisitions Specialist, Mortgage Broker, Private Banker, Financial Planner, Merchant Banker, Credit Analyst, Personal Banking Officer, Asset Manager, Private Equity Investor, Risk Consultant, Securities Analyst, Stock Broker (Retail / Commercial), Venture Capitalist.

International Business (combined with 2nd concentration)

Business Translator/Interpreter, Customs Broker, Economic Development Officer, Foreign Exchange Trader, Foreign Service Officer/Diplomat, Customhouse Broker, Import/Export Coordinator/Analyst, International Business Law Specialist, International Language Instructor/Cultural Tutor, International Trade Administrator, Inventory Analyst, Logistics Manager, International Trade Specialist, International Shipping Analyst, Multinational Strategic Planner, NAFTA Trade Specialist, Overseas Recruiter

Salary Information

Our research shows that upon graduation, Business grads earn an average salary range of \$35k-45k/year. Your specific salary will depend on the area you specialize in as well as your experience and skill level. This will increase as you gain experience in the industry. Many new grads start with higher salaries because they have gained related work experience while completing their degrees. This experience includes participating in Co-op work terms, part time jobs, summer internships, involvement with student club activities, and volunteering. With this experience, new grads are able to negotiate higher salaries. Over time, most Business grads can expect to earn very competitive salaries. To look at Canadian salary projections on any of the above career paths, visit Service Canada's site at labourmarketinformation.ca or, for updated BC Salary information visit workfutures.bc.ca. You can also visit glassdoor.com and payscale.com for additional salary resources.

Human Resources Management

Benefits Analyst, Recruiter, Career Counsellor, Change Management Consultant, Compensation Analyst, Corporate Trainer, Employee Benefits Coordinator, Employee Relations Advisor, Employment Equity Officer, Employment Specialist, Health and Safety Coordinator, HR Administrator, HR Generalist, HR Manager, HR Consultant, Negotiator, Mediator, Payroll Coordinator, Professional Development Coordinator, Staffing Coordinator

Management Informations Systems

Business Analyst, Database Administrator, Help Desk Manager, Information Architect, Information Systems Auditor, Implementation Manager, IT Project Manager, Logistics Manager, Network Administrator, Systems Analyst, Operations Research Analyst, Organizational Developer, Project/Process Analyst, Quality Assurance Analyst, Software Engineer/Developer, Security Engineer, Technical Support Representative, Webpage Consultant (many MIS students do a joint concentration in Computing Science)

Management Science (combined with 2nd concentration)

Business Analyst, Business Process Modeler, Business Process Specialist, Database Marketing Specialist, Decision Management Specialist, Information Specialist, Logistics Specialist, Manufacturing Logistics Coordinator, Consumer Information Analyst, Supply Chain Analyst, Operations Research Analyst, Operations Analyst, Project Manager, Risk Analyst, Sales Forecaster, Statistics and Data Analyst, Systems Analyst, Strategic Developer

Marketing

Account Manager, Advertising Consultant, Advertising Production Manager, Brand Coordinator, Brand Manager, Business to Business Sales, Conference/Event Facilitator, Distributions Specialist, Event Planner, Fundraiser, Internet Marketer, Marketing & Sales Development Coordinator, Marketing Communications Manager, Market Research Analyst, Media Buyer/Planner, Merchandising Coordinator, Product Marketing Specialist, Promotions Manager

For more details on careers like these visit the Career Path in Business quick link at business.sfu.ca/careers